



## **Lackmann Culinary Services Goes Organic In Partnership with Earthbound Farm**

*New menu choices give guests healthier, fresher and more satisfying options*

(Woodbury, NY... September 7, 2006) – In the interest of providing its guests with the healthiest, freshest and most satisfying meals possible, Lackmann Culinary Services (Lackmann) has entered a partnership with San Juan Bautista, CA-based Earthbound Farm, the largest grower and shipper of organic produce in North America.

The partnership stems from both a cooperative relationship with J. Kings, Lackmann's Holtsville, NY-based food service distributor, and local distributor of Earthbound Farm products, and from the appointment of Lackmann's new corporate executive chef, Christian Fischer, a firm believer in the many health benefits and superior taste of organic foods.

“Not just a kitchen trend, organic foods offer proven health benefits and deeper flavors to our recipes,” said Fischer. “Lackmann's guests have come to expect the best quality foods that money can buy and our partnership with Earthbound Farm demonstrates that commitment.”

“Organic produce is not just a fad, we have seen a strong shift in the industry moving towards organics, and we have made a commitment to Lackmann to provide them with the support needed to build their organic program. After consulting with our customers, we realized the need to align ourselves with the leading brand in organics, Earthbound Farms” says John King, owner and Chief Customer Officer of J. Kings Food Service Professionals.

Organic farming focuses on building the fertility of the soil with natural resources so the fields produce fruits and vegetables as pure and healthy as possible. Through the

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partnership, Lackmann facilities along the eastern seaboard will offer an unrivaled variety of the world's most wholesome and healthy foods, thereby securing its position as a leader in the foodservice industry.

“Our partnership with Lackmann Culinary Services gives Earthbound Farm the ability to demonstrate the many benefits of integrating organic foods into a healthy diet,” says Earthbound Farms. “By incorporating Earthbound’s foods into his recipes, Chef Fischer is providing Lackmann’s guests with healthier dining options that offer essential nutrients and the outstanding tastes that can only be found in organic foods.”

Among other offerings, Lackmann’s guests can expect fully organic salad bars featuring Earthbound pre-mixed salads, flavorful meals prepared with the healthiest ingredients possible and a menu with organic foods integrated in virtually every possible way.

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